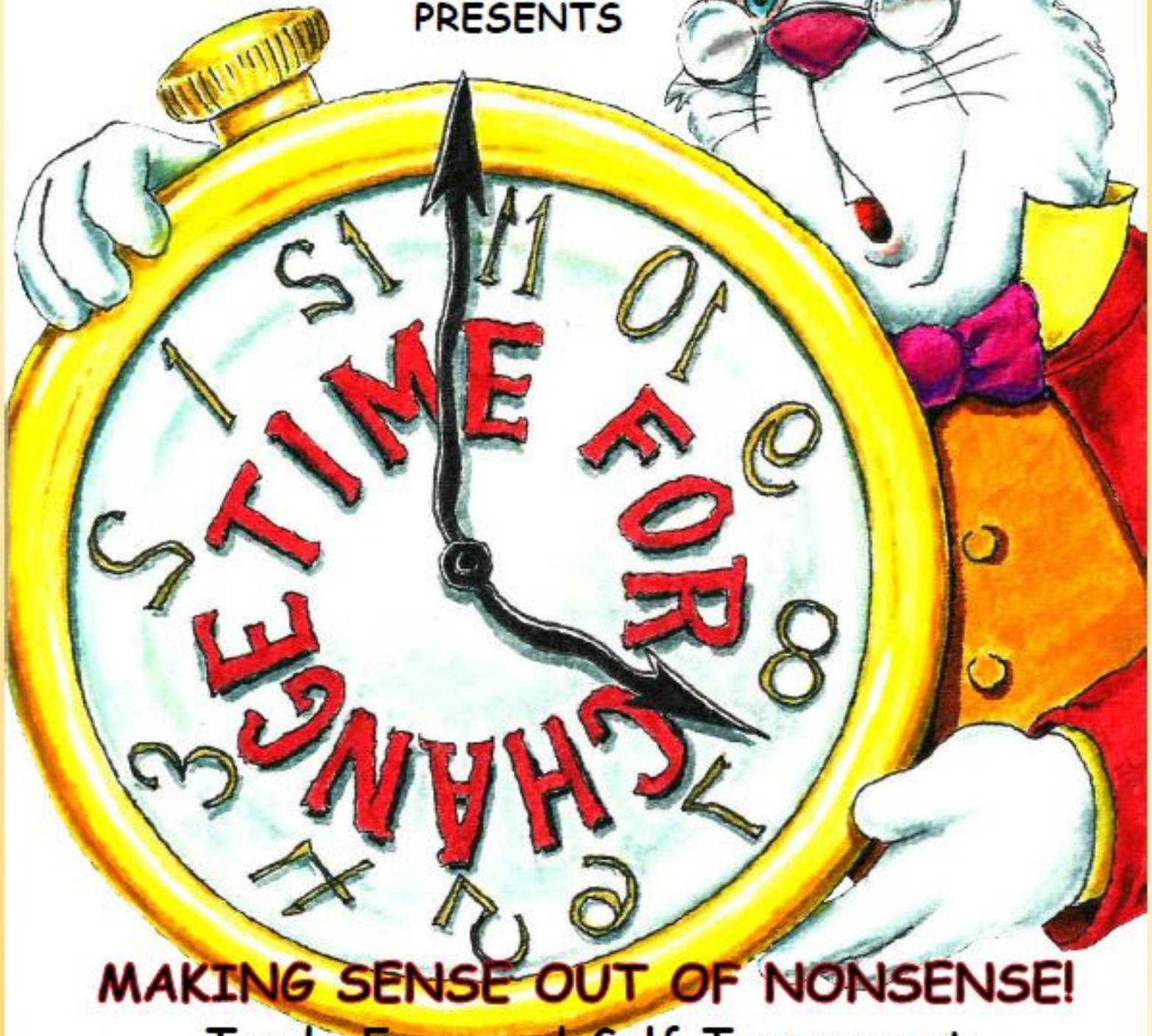


# OMEGA

west virginia Oil Marketer & Grocers Association

PRESENTS



**MAKING SENSE OUT OF NONSENSE!**

Trade Expo and Golf Tournament

September 1st - 3rd, 2020

The Resort at Glade Springs

Daniels, WV

# It's Time for Change!

We heard you! The time had come to make changes to our biggest event of the year - our Annual Trade Expo & Golf Outing. We realized what had always worked just doesn't work anymore.

## Trade Expo Traffic!

The first thing we needed to address was **TRAFFIC on the Trade Expo floor!** On **Sept. 2nd**, the Trade Expo hours will be **5:00 to 9:00 pm** and our reception/dinner and entertainment will be held on the Trade Expo floor! We think this will be a wonderful opportunity for retailers and vendors alike!

## To Exhibit or Not to Exhibit - That is the Question!

While you can't be everything to everybody, we think we have come up with options that should have a little something for **every vendor** that participates in this event! Check this out:

- **Golf Hole Display or Golf Club Terrace Display.** Love this event, but don't want to have a booth? You don't have to! Instead of a booth, you can have a display on a golf hole during one of our TWO golf days or you can have a display set up on the Golf Club Terrace during one of the golf days. One of these options will allow you to have the opportunity to talk to each golfer that plays golf! We offer a discount if you do both days!
- **Food Station or Bar Sponsorship.** Rather not have a display at all, but want to get your name out there? Co-sponsor a bar or a food station during our reception on the 2nd!
- **Trade Expo Presentation.** Don't want a display or to sponsor the food and beverage, but really want to tell attendees about your company? Do a short, 15 minute presentation during our reception on the 2nd!
- **Exhibitor Booth.** Do you like the way things have always been and really want a booth on the Trade Expo floor? You can still do that!

Note that we still have the same rule for this event as in the past. If you are a vendor to the industry, you must choose one of the options above to participate in the golf and social activities or be a sponsor of the event at the \$800 level.

## Sponsorships!

We will still have our usual sponsorship opportunities available and we hope that if you have done a sponsorship in the past and have exhibited that you will still choose to sponsorship and choose an option from the list above.

## I Want to Pay for Everything at ONE Time!

**Event Cards.** This year we are offering prepaid Event Cards. These cards can be issued in increments of \$50 or \$100 and distributed to your attendees to be used during the event. They can be used for food, drinks, spa treatments, golf pro shop, or any activities you may want to take part in at Glade Springs. **If you order your cards when you register for the event, everything will be on ONE invoice.** Please note that there is a \$5.00 convenience fee per card issued.

## I Want More Golf!

We heard you! You want more golf! With our new format change, we now have time for another round of golf on the morning of Sept. 2nd. You can choose one registration fee to take advantage of both rounds or you can choose just one! It's your event, you decide!

## Schedule of Events!

<b>Tuesday, Sept. 1st</b>	OMEGA Board Meeting - 4:00 pm Reception & Bowling - 6:00 pm
<b>Wednesday, Sept. 2nd</b>	Golf - 9:00 am Booth Set-Up - 7:30 am - 3:30 pm Trade Expo, Reception & Entertainment - 5:00 - 9:00 pm Join Us in Bunkers for Chuck Cantalamessa - 9:30 pm - ???
<b>Thursday, Sept. 3rd</b>	Golf Tournament 9:00 am (Lunch & Awards to Follow)





## All the Vendor Details!

- **Golf Hole Display:** You will have a table along with 2 chairs that are placed on a golf tee. Please keep in mind that space is limited, and electricity will not be available to you. You may choose either Wednesday or Thursday to display or opt for both. If you would like to serve any alcoholic drinks on the hole, you must coordinate buying product directly from Glade Springs. You will not be allowed to use your own alcoholic products.  
**Fee:** Display fees are \$1000 for members and \$1100 + WV Sales tax for non-members. If you wish to display both days of golf, a discount of 10% will be applied.
- **Golf Terrace Display:** You will have a table with 2 chairs placed on the terrace area of the golf pro shop. You may choose either Wednesday or Thursday to display or opt for both. If you would like to serve any alcoholic drinks, you must coordinate buying product directly from Glade Springs. You will not be allowed to use your own product.  
**Fee:** Display fees are \$800 for members and \$900 + WV Sales tax for non-members. If you wish to display both days of golf, a discount of 10% will be applied.
- **Trade Expo Presentation:** This is another exciting new option available to you. If you do not wish to have an actual booth at the Trade Expo, you will now be allowed to do a 15-minute presentation during the show. This will give you the opportunity to present information regarding your company.  
**Fee:** Presentation fees are \$800 for members and \$900 + WV Sales tax for non-members.
- **Standard Exhibit Booth** - This will be the same booth that we have had available to you in years past. You can choose from either a 10 x 6 or an 8 x 6 booth. Each booth will have an identification sign, a 6-foot long table, which will be draped and skirted, 2 chairs and a wastebasket. Approximately 30 days in advance of the show, Hollins Exposition Services will provide a complete Exhibitor Service Planner containing all the necessary order forms and instructions to aid in your preparation.  
**Fees:** Booth fees are \$800 for members and \$900 + WV Sales tax for non-members. There will be a \$100 discount for each additional booth.

Please note: Sponsors and members will receive first consideration on booth choice, but we will do our best to accommodate all vendors.

## Traditional Booth Set-up at the Conference Center

**Golf Hole Display or Golf Club Terrace Display:** Prior to kick-off of golf the morning of Sept. 2nd or Sept. 3rd.

**Set-up:** Wednesday, Sept. 2nd from 7:30 am to 3:30 pm. Vendors who bring large equipment may schedule an appointment for setup on May 12th after 10:00 am.

**Exhibit:** Wednesday, Sept. 2nd from 5:00 to 9:00 pm.

**Dismantle:** Vendors are asked not to tear down their booths earlier than 8:30 pm. You may also tear down prior to 12:00 noon on Thursday Sept. 3rd.

### Liability

As a condition of placing exhibits at this event, each exhibitor agrees: (I) to take exclusive responsibility for the exhibitor's exhibits and to maintain such exhibits and to conduct all exhibition activities in a safe and orderly fashion; (II) to take exclusive responsibility for any loss or damages of any kind to such exhibits by theft, vandalism, accident, casualty or any other occurrence in connection with the transportation, placing, display, removal and/or other disposition of such exhibits; and (III) to indemnify and hold harmless West Virginia Oil Marketers and Grocers Association, Inc. (OMEGA WV) and Glade Springs Resort from any and all claims, suits or other actions which may arise out of any loss, damage or personal injury, which is directly or indirectly connected with the placement of such exhibits, or exhibition activities conducted at this event by the exhibitor.

### HOTEL INFORMATION

The room rate at The Resort at Glade Springs is \$129.00. Reservations can be made by calling 877.814.7316. Please state that you are with the WV Oil Marketers and Grocers Association (OMEGA WV) when making your reservation. A block of rooms is reserved until August 1st, 2020.

# Exhibit Space Order

**We wish to make a firm reservation for the 2020 OMEGA Trade Expo.**

Please fill out the following as you wish for it to appear on the booth sign and in the program.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Web site: \_\_\_\_\_

Description of products or services as you wish to be listed in program: \_\_\_\_\_

## Please select from the list of options below:

<b>Members</b>		Quantity	Total	<b>Non - Members</b>		Quantity	Total
Golf hole display*	\$1000	_____	_____	Golf Hole display*	\$1160	_____	_____
Golf terrace display*	\$800	_____	_____	Golf terrace display*	\$954	_____	_____
Exhibitor Booth	\$800	_____	_____	Exhibitor Booth	\$954	_____	_____
Food Display/Bar Co Sponsor	\$800	_____	_____	Trade Expo Presentation	\$800	_____	_____

Booth size preference:  10x6  8x6

\$100 Discount for additional booths (Non-member prices include 6% WV Sales Tax)

\*Receive a 10% discount if you have a Golf hole display/Golf terrace display both days.

## Sponsorship & Advertising Order

**Please select the level you would like to sponsor and the amount:**

- Gold** \$2000 & Above \$ \_\_\_\_\_
- Silver** \$1000 - \$1999 \$ \_\_\_\_\_
- Bronze** \$800 - \$ 999 \$ \_\_\_\_\_
- Supporter** Under \$800 \$ \_\_\_\_\_
- Golf Hole** \$175 \$ \_\_\_\_\_

### Program Advertising Rates

- Full Page** - \$200  **Business Card** - \$100

**Add total fees on this page to the Attendee Registration Form  
and return to the OMEGA Office!**

# 2020 OMEGA Trade Expo - Sept. 1st to 3rd

## Attendee Registration Form

**Note: Unless you are a retailer or oil marketer, you must be an exhibitor or a sponsor (\$800 or above) in order to attend this event and participate in the golf tournament and other activities. There will be no exceptions.**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

### Attendees:

	All Events and 2 days of golf	All Events and 1 day of golf	All Events No Golf	Trade Show Only
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Early Bird Pricing - Register before August 3rd to receive the pricing listed below, after that date all rates will be increased by \$50.00.**

	Quantity	Total
All functions (including 2 days of golf) \$550 per person:	_____	_____
All functions (including 1 day of golf) \$450 per person:	_____	_____
All functions except golf \$300 per person:	_____	_____

### Event Cards

May be used toward food, drinks, golf, shopping or any activities you wish to participate in at Glade Springs.

Quantity: \_\_\_\_\_ \$50

Quantity: \_\_\_\_\_ \$100

*\*There will be a \$5.00 convenience fee per card.*

### Total Fees

Exhibit Space Total Due: \_\_\_\_\_

Sponsorship Total Due: \_\_\_\_\_

Advertising Total Due: \_\_\_\_\_

Attendee Total Due: \_\_\_\_\_

Event Cards: \_\_\_\_\_

**Grand Total Due:** \_\_\_\_\_

**No refunds after August 3, 2020**

Please make checks payable to: OMEGA WV, 2006 Kanawha Blvd., E., Charleston, WV 25311

**If you prefer to pay via credit card, you may register online at [www.omegawv.com](http://www.omegawv.com), email Missy Morgan at [missy@omegawv.com](mailto:missy@omegawv.com) or call 304.343.5500 and we will send you an invoice.**

*Deadline to register is August 3, 2020.*

# 2020 OMEGA Trade Expo Sept. 3rd - 4th

## Golfer information:

Please list all golfers and check preferred course.

*If only golfing one day, list golfers under that day.*

### Wednesday Golf

### Thursday Golf Tournament

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Cobb:  Stonehaven:

Cobb:  Stonehaven:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Cobb:  Stonehaven:

Cobb:  Stonehaven:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Cobb:  Stonehaven:

Cobb:  Stonehaven:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Cobb:  Stonehaven:

Cobb:  Stonehaven:

Special request: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please note: We will be playing both the Cobb and Stonehaven Courses for our tournaments.** Golf will be assigned on a first come, first serve basis, so please submit your registrations early. If you do not have a full foursome, you will be assigned to one.

***Registration deadline August 3rd, 2020.***

### HOTEL INFORMATION

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