

OMEGA

west virginia oil marketers & grocers assoc.

GOING GREEN



GROWING GREEN

TRADE SHOW & GOLF OUTING

**TIMELY TRENDS, TESTED STRATEGIES
& TIMELESS VALUES TO HELP YOUR
BUSINESS GROW**

GLADE SPRINGS RESORT, DANIELS, WV

MAY 17-19, 2010



WHO ARE WE?

The West Virginia Oil Marketers and Grocers Association (OMEGA WV) represents petroleum marketers, convenience store owners and grocers throughout the state of West Virginia, as well as the businesses who provide goods and services to these groups.



HOW WE SELL OUR SHOW

Our membership will receive several notices promoting the event. Anyone who has attended or exhibited in our Trade Expo in the past will receive information as well. All petroleum marketers, grocers and convenience store owners throughout the state will receive a mailing two weeks prior to the show with free passes and a listing of exhibitors. We also provide free tickets to all vendors to give to their customers.



BOOTH SPECS

Booths are either 8 foot by 6 foot or 10 foot by 6 foot. Each booth will have an identification sign, a 6-foot long table, which will be draped and skirted, two chairs and a wastebasket.

Thirty days in advance of the show, Hollins Exhibits will mail a complete Exhibitor Service Planner containing all the necessary order forms and instructions to aid in your preparation.



WHY EXHIBIT?

The OMEGA WV Trade Expo is designed as a service to both our active members and our exhibitors. Our active members are businesses for whom our trade show is often their only opportunity to view the latest equipment and services in our industries. Our exhibitors have access to approximately 650 people who either make or influence the purchase of goods and services for these businesses.



WHO ATTENDS?

Those who attend are petroleum marketers, convenience store owners and grocers, as well as their key personnel, who operate businesses throughout the state of West Virginia. Many of these businesses also have operations in the surrounding states of Kentucky, Virginia, Ohio, Pennsylvania and Maryland.



BOOTH FEES

Booth fees are \$699 for members and \$799 (plus tax) for non-members. We offer a \$100 discount for each additional booth.

A minimum deposit of \$100 per booth must accompany all reservations. The balance is to be paid by April 17, 2010. **No refunds due to cancellations will be made after April 17, 2010. All booths must be paid for in full prior to the Expo.**



WHO EXHIBITS?

Virtually every type of product or service marketed to the petroleum marketing, convenience store and grocery industries will be on display, including: ATM's, car wash equipment and services, automated fueling/POS systems, convenience and grocery store design, consultants and equipment, beverage, food and specialty products; insurance and legal services, signs and canopies, fast food franchising, security systems, underground and aboveground storage equipment, as well as many other new and exciting products available to our industries.



BOOTH SET-UP

Set-up: Tuesday, May 18, 2010, from 1:00 p.m. to 10:00 p.m. or prior to 9:30 a.m. on Wednesday, May 19, 2010.

- **Exhibit:** Wednesday, May 19, 2010, from 9:30 a.m. to 3:30 p.m.
- **Dismantle:** Wednesday, May 19, 2010, after 3:30 p.m.

Vendors who bring in a large quantity of equipment for the show may schedule an appointment for set-up on May 18th prior to 1:00 p.m.



BOOTH ASSIGNMENT

Space will be assigned by the Convention Director. **However, if you have a preference between the 8 foot by 6 foot booths and the 10 foot by 6 foot booths, please make note of this on your registration form.**

Sponsors and members will receive first consideration on booth choice, but we will do our best to accommodate all vendors.

PRELIMINARY PROGRAM

MONDAY – MAY 17TH

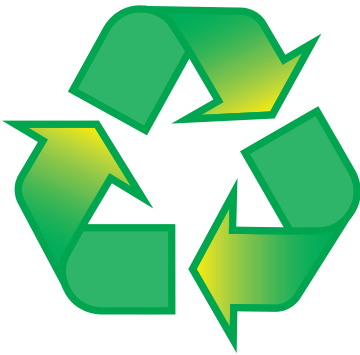
4:00 p.m. - 6:00 p.m. Board of Directors Meeting
6:00 p.m. - 8:00 p.m. Welcome Reception

TUESDAY – MAY 18TH

10:00 a.m. Golf Tournament
7:00 p.m. - 11:00 p.m. Reception, Dinner and Silent Auction

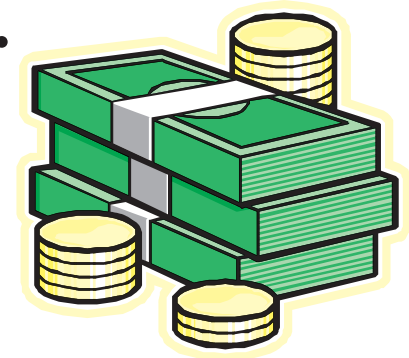
WEDNESDAY – MAY 19TH

8:00 a.m. - 9:15 a.m. Breakfast with speaker
to be announced



9:30 a.m. to 3:30 p.m.

GOING GREEN, GROWING GREEN TRADE EXPO



HOTEL INFORMATION

The room rates at **Glade Springs Resort** start at **\$129.00**. Reservations can be made by calling **(800) 634-5233**.

In addition to beautiful golf courses, leisure activities and recreation are virtually endless at Glade Springs Resort, including a fitness center, indoor and outdoor pools, complete spa and salon services, hiking, biking and natural beauty are just steps away.

A block of rooms is reserved at Glade Springs until **April 17, 2010**. Please state that you are with the Oil Marketers and Grocers Association (OMEGA WV) when making your reservation.

LIABILITY

As a condition of placing exhibits at this event, each exhibitor agrees: (I) to take exclusive responsibility for the exhibitor's exhibits and to maintain such exhibits and to conduct all exhibition activities in a safe and orderly fashion; (II) to take exclusive responsibility for any loss or damages of any kind to such exhibits by theft, vandalism, accident, casualty or any other occurrence in connection with the transportation, placing, display, removal and/or other disposition of such exhibits; and (III) to indemnify and hold harmless West Virginia Oil Marketers and Grocers Association, Inc. (OMEGA WV) and Glade Springs from any and all claims, suits or other actions which may arise out of any loss, damage or personal injury, which is directly or indirectly connected with the placement of such exhibits, or exhibition activities conducted at this event by the exhibitor.



Exhibit Space Order Form

Glade Springs Resort - Daniels, WV

WEDNESDAY, MAY 19, 2010

We wish to make a firm reservation for the 2010 Trade Expo. It is understood that a minimum deposit of \$100 per booth or payment in full is required to accompany this reservation.

Please note that there are 10 x 6 and 8 x 6 booths available. Please let us know your preference. We will do our best to accommodate all vendors.

Price: \$699 (Member)

\$100 Discount for additional booths

\$799 + tax (Non-Member)

(Non-Members Required to Pay \$47.94 WV Sales Tax)

Please complete the following as you wish for it to appear on the booth sign and in the program.

Please reserve _____ (# of booths) for:

Booth Preference: _____ **10 x 6** _____ **8 x 6**

Firm: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____ Web site: _____

Description of products or services as you wish to be listed in program: _____

Will your booth require electricity? yes no
(Electricity will be ordered through Hollins Exhibits.)

It is hereby understood that the undersigned will abide by the rules, regulations and general provisions governing the Trade Expo. _____

(Signature required)

Please make checks payable to:

WV Oil Marketers and Grocers Association, 2506 Kanawha Blvd., E., Charleston, WV 25311

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsorship levels for this event are as follows:

Gold	\$2000 & Above
Silver	\$1000 - \$1999
Bronze	\$ 500 - \$ 999
Supporter	Under \$500
Golf Hole	\$ 175

Would you be interested in sponsoring a hole on the golf course?

Yes _____ No _____

Advertising rates for the preliminary program are as follows:

Full Page	\$200
Business Card	\$100

At what level would you like to sponsor this event? _____

Would you be interested in placing an advertisement in the program?

Yes _____ No _____



REGISTRATION FORM FOR GOLF & SOCIAL ACTIVITIES



Name: _____

Company: _____

Please list additional attendees below:

	All Events	All Events Except Golf	Trade Show Only
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Attendance to the Trade Expo is FREE to Oil Jobbers, Convenience Store Owners/Employees and Grocery Owners/Employees. If you do plan to only attend the show, we request that you please register in advance so that we will have a nametag for you. **Vendors to our industries are not permitted to attend the show or participate in the activities unless they are a sponsor (Bronze level or above) or exhibiting in the show.**

Address: _____

Phone: _____ Fax: _____

Email: _____

Reservations made by April 17, 2010

- _____ **All Functions** - \$300 per person
(After April 17 - \$335 per person)
- _____ **All Functions** except golf - \$235 per person
(After April 17 - \$270 per person)

Total Due: _____

**No refunds after
April 17, 2010**

**Please make checks payable to:
OMEGA WV
2506 Kanawha Blvd., E.,
Charleston, WV 25311**

Golf

Please note: We will be playing both the Cobb and Stonehaven Courses for our tournaments this year. If you have a preference for course, please mark below and we will do our best to accommodate your request. Golf will be assigned on a first come, first serve basis, so please submit your registrations early. To request a foursome, please indicate to the right. If you do not specify a preference, a list of the foursomes will be provided at the registration desk on May 18, 2010.

Golfer Names

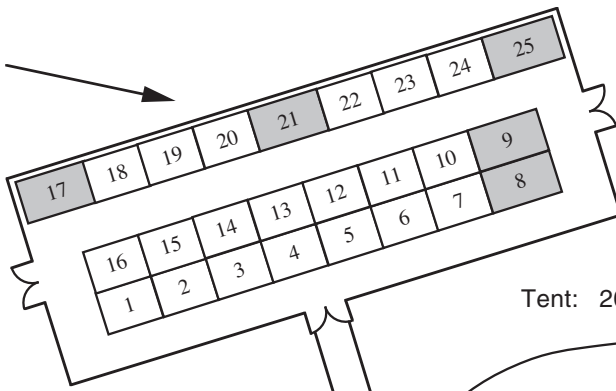
1. _____
2. _____
3. _____
4. _____

Preference for Golf

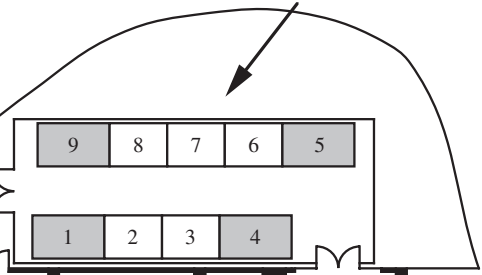
_____ Cobb _____ Stonehaven

Any Questions? Call the Association Office at (304) 343-5500.

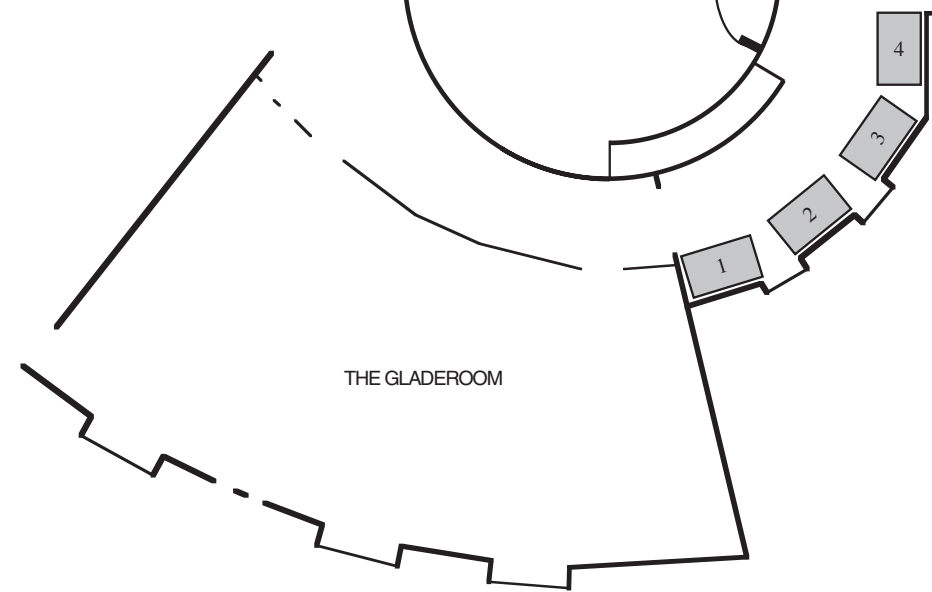
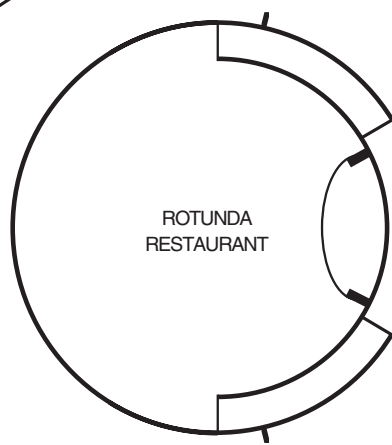
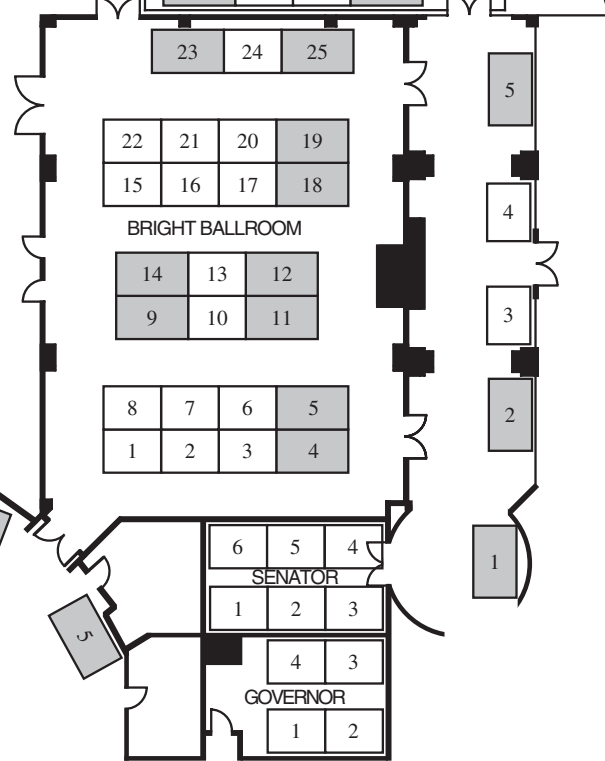
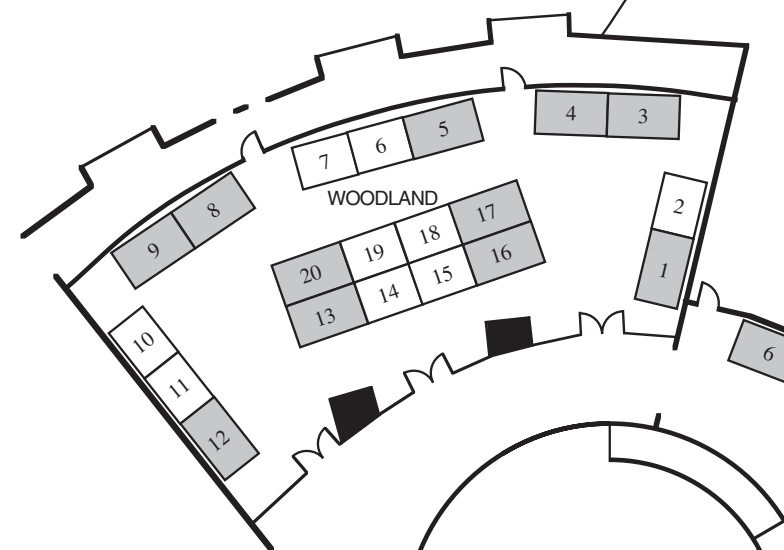
Tent: 30 ft. Wide x 80 ft. Long



Tent: 20 ft. Wide x 50 ft. Long



- 0 8 ft. Wide x 6 ft. Deep: 61
- 0 10 ft. Wide x 6 ft. Deep: 39



Men Women

Prepared By:
HOLLINS Exposition Services
 Roanoke, Virginia
 Phone 540-362-3940
 Fax 540-362-8698