



# CONNECTIONS 2012

TRADE SHOW & GOLF OUTING

MAY 14-16, 2012

GLADE SPRINGS RESORT – DANIELS, WV



### WHO ARE WE?

The West Virginia Oil Marketers and Grocers Association (OMEGA WV)

represents petroleum marketers, convenience store owners and grocers throughout the state of West Virginia, as well as the businesses who provide goods and services to these groups.



### HOW WE SELL OUR SHOW

Our membership will receive several notices promoting the event. Anyone

who has attended or exhibited in our Trade Expo in the past will receive information as well. All petroleum marketers, grocers and convenience store owners throughout the state will receive a mailing two weeks prior to the show with free passes and a listing of exhibitors. We also provide free tickets to all vendors to give to their customers.



### BOOTH SPECS

Booths are either **8 ft. by 6 ft.** or **10 ft. by 6 ft.** Each booth will

have an identification sign, a 6-foot long table, which will be draped and skirted, two chairs and a wastebasket.

Approximately thirty days in advance of the show, Hollins Exhibits will provide a complete Exhibitor Service Planner containing all the necessary order forms and instructions to aid in your preparation.



### WHY EXHIBIT?

The OMEGA WV Trade Expo is designed as a service to both our

active members and our exhibitors. Our active members are businesses for whom our trade show is often their only opportunity to view the latest equipment and services in our industries. Our exhibitors have access to people who either make or influence the purchase of goods and services for these businesses.



### WHO ATTENDS?

Those who attend are petroleum marketers, convenience store owners and

grocers, as well as their key personnel, who operate businesses throughout the state of West Virginia. Many of these businesses also have operations in the surrounding states of Kentucky, Virginia, Ohio, Pennsylvania and Maryland.



### BOOTH FEES

Booth fees are **\$699 for members and \$846.94**

**(includes WV sales tax) for non-members.** We offer a \$100 discount for each additional booth.

A minimum deposit of \$100 per booth must accompany all reservations. The balance is to be paid by April 14, 2012. **No refunds due to cancellations will be made after April 14, 2012. All booths must be paid for in full prior to the Expo.**



### WHO EXHIBITS?

Virtually every type of product or service marketed to the petroleum marketing,

convenience store and grocery industries will be on display, including: ATM's, car wash equipment and services, automated fueling/POS systems, convenience and grocery store design, consultants and equipment; beverage, food and specialty products; insurance and legal services, signs and canopies, fast food franchising, security systems, underground and aboveground storage equipment, as well as many other new and exciting products available to our industries.



### BOOTH SET-UP

• **Set-up:** Tuesday, May 15, 2012 from 1:00

p.m. to 10:00 p.m. or prior to 10:00 a.m. on Wednesday, May 16, 2012.

• **Exhibit:** Wednesday, May 16, 2012 from 10:00 a.m. to 3:30 p.m.

• **Dismantle:** Wednesday, May 16, 2012 after 3:30 p.m.

***Vendors who bring in a large quantity of equipment for the show may schedule an appointment for set-up on May 15th prior to 1:00 p.m.***



### BOOTH ASSIGNMENT

Space will be assigned by the Convention Director.

**However, If you have a preference between the 8 x 6 and the 10 x 6 booths, please make note of this on your registration form.**

**Sponsors and members will receive first consideration on booth choice, but we will do our best to accommodate all vendors.**



# Exhibit Space Order Form

The Resort at Glade Springs - Daniels, WV

**WEDNESDAY, MAY 16, 2012**

*We wish to make a firm reservation for the 2012 Trade Expo. It is understood that a minimum deposit of \$100 per booth or payment in full is required to accompany this reservation.*

**Price: \$699 (Member) \$799 + tax (Non-Member)**

\$100 Discount for additional booths (Non-Members Required to Pay \$47.94 WV Sales Tax)

Please fill out the following as you wish for it to appear on the booth sign and in the program.

Please reserve \_\_\_\_\_ (# of booths) for:

Firm: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Web site: \_\_\_\_\_

Description of products or services as you wish to be listed in program: \_\_\_\_\_

\_\_\_\_\_

Booth Size Preference: \_\_\_\_\_ 8 x 6 \_\_\_\_\_ 10 x 6

Will your booth require electricity?  yes  no  
(Electricity will be ordered through Hollins Exhibits.)

It is hereby understood that the undersigned will abide by the rules, regulations and general provisions governing the Trade Expo. \_\_\_\_\_

(Signature required)

## Please make checks payable to:

WV Oil Marketers and Grocers Association, 2506 Kanawha Blvd., E., Charleston, WV 25311

---

## SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsorship levels for this event are as follows:

<b>Gold</b>	\$2000 & Above
<b>Silver</b>	\$1000 - \$1999
<b>Bronze</b>	\$ 500 - \$ 999
<b>Supporter</b>	Under \$500
<b>Golf Hole</b>	\$ 175

At what level would you like to sponsor this event? \_\_\_\_\_

Would you be interested in sponsoring a hole on the golf course?

Yes \_\_\_\_\_ No \_\_\_\_\_

Advertising rates for the preliminary program are as follows:

<b>Full Page</b>	\$200
<b>Business Card</b>	\$100

Would you be interested in placing an advertisement in the program?

Yes \_\_\_\_\_ No \_\_\_\_\_

# PRELIMINARY PROGRAM

## MONDAY – MAY 14TH

4:00 p.m. - 6:00 p.m. Board of Directors Meeting  
6:00 p.m. - 8:00 p.m. Welcome Reception

## TUESDAY – MAY 15TH

10:00 a.m. Golf Tournament  
7:00 - 11:00 p.m. Reception, Dinner, Entertainment  
and Silent Auction

## WEDNESDAY – MAY 16TH

**10:00 a.m. to 3:30 p.m.**  
**CONNECTIONS 2012**  
**TRADE EXPO**



---

## HOTEL INFORMATION

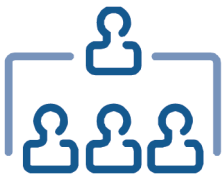
The room rates at **The Resort at Glade Springs** start at **\$129.00**. Reservations can be made by calling **877.814.7316**.

In addition to golf courses, leisure activities and recreation are virtually endless at The Resort at Glade Springs, including a fitness center, indoor and outdoor pools, complete spa and salon services, hiking, biking and natural beauty are just steps away.

A block of rooms is reserved at Glade Springs until **April 12, 2012**. Please state that you are with the Oil Marketers and Grocers Association (OMEGA WV) when making your reservation.

## LIABILITY

As a condition of placing exhibits at this event, each exhibitor agrees: (I) to take exclusive responsibility for the exhibitor's exhibits and to maintain such exhibits and to conduct all exhibition activities in a safe and orderly fashion; (II) to take exclusive responsibility for any loss or damages of any kind to such exhibits by theft, vandalism, accident, casualty or any other occurrence in connection with the transportation, placing, display, removal and/or other disposition of such exhibits; and (III) to indemnify and hold harmless West Virginia Oil Marketers and Grocers Association, Inc. (OMEGA WV) and The Resort at Glade Springs from any and all claims, suits or other actions which may arise out of any loss, damage or personal injury, which is directly or indirectly connected with the placement of such exhibits, or exhibition activities conducted at this event by the exhibitor.



# REGISTRATION FORM FOR GOLF & SOCIAL ACTIVITIES



Company: \_\_\_\_\_

Please list attendees below:

	All Events	All Events Except Golf	Trade Show Only
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Attendance to the Trade Expo is FREE to Oil Jobbers, Convenience Store Owners/Employees and Grocery Owners/Employees. If you do plan to only attending the show, we request that you please register in advance so that we will have a nametag for you. **Vendors to our industries are not permitted to attend the show or participate in the activities unless they are a sponsor (Bronze Level or above) or exhibiting in the show.**

Address: \_\_\_\_\_

**Reservations made by April 14, 2012:**

- \_\_\_\_\_ All Functions w/golf - \$300 per person  
(After April 14 - \$335 per person)
- \_\_\_\_\_ All Functions except golf - \$235 per person  
(After April 14 - \$270 per person)

Total Due: \_\_\_\_\_

No refunds after  
April 14, 2012

Please make checks payable to:  
OMEGA WV  
2506 Kanawha Blvd., E.,  
Charleston, WV 25311

## Golf

**Please note: We will be playing both the Cobb and Stonehaven Courses for our tournaments.**

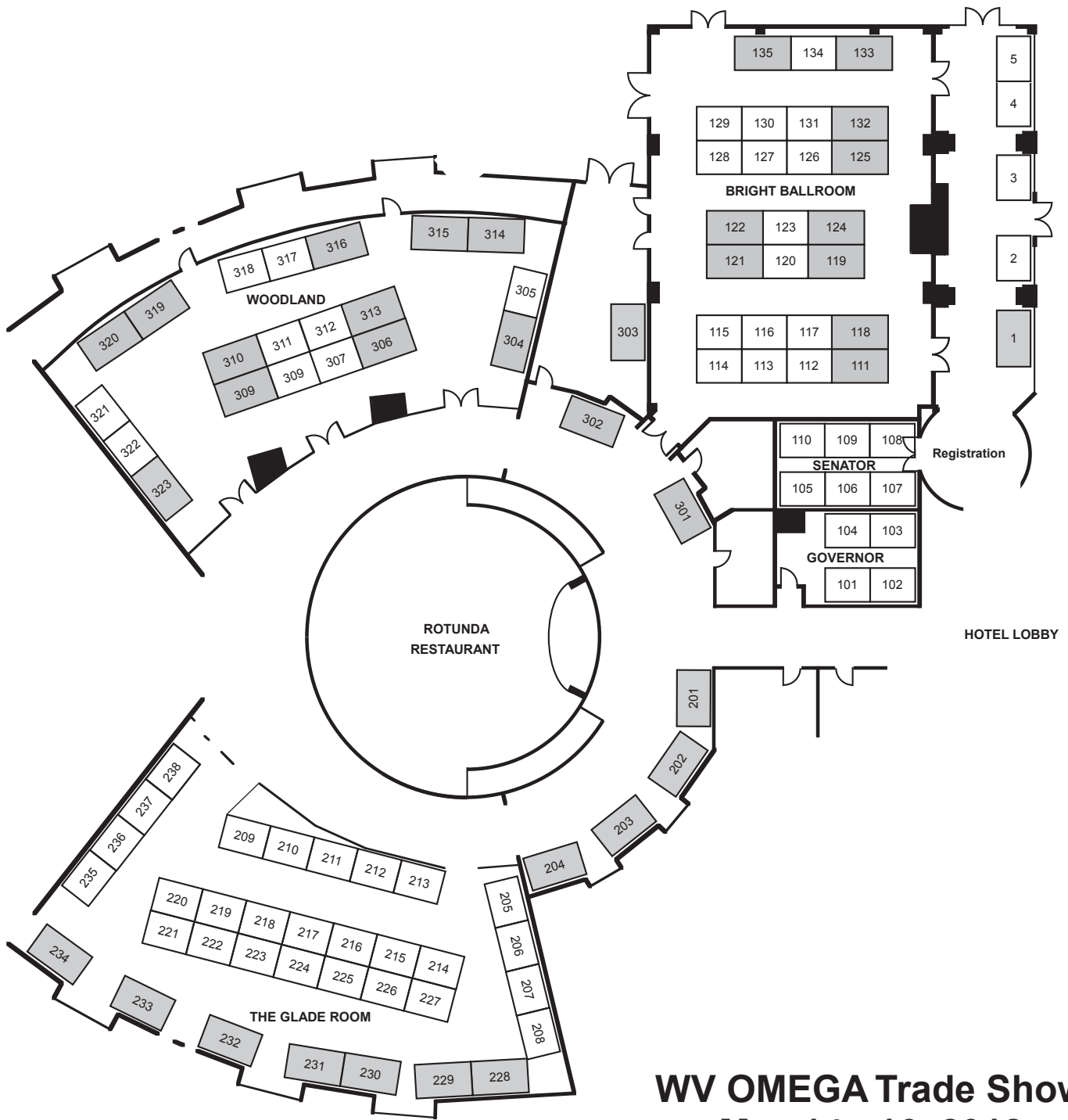
If you have a preference for course, please mark below and we will do our best to accommodate your request. Golf will be assigned on a first come, first serve basis, so please submit your registrations early. To request a foursome, please indicate to the right. If you do not specify a preference, a list of foursomes will be provided at the registration desk on May 15, 2012.

### Golfer Names

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**Preference for Golf**

\_\_\_\_\_ **Cobb**      \_\_\_\_\_ **Stonehaven**



# WV OMEGA Trade Show May 14 - 16, 2012

Glade Springs Resort  
Daniels, WV

**LEGEND:**

 Exhibit Booth, 10 ft. wide x 6 ft. deep  
Booths 1, 111, 118, 119, 121, 122, 124, 125, 132, 133, 135, 201-204, 228-234, 301-304, 306, 309, 310, 313-316, 319, 320, 323

 Exhibit Booth, 8 ft. wide x 6 ft. deep  
Booths 2-5, 101-110, 112-117, 120, 123, 126-131, 134, 205-227, 235-239, 305, 307, 309, 311, 312, 317, 318, 321, 322